

*Curriculum Vitae*  
(August, 2020)

**BETSY WACKERNAGEL BACH**

Department of Communication Studies (retired)  
University of Montana  
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EDUCATION

Certificate in Contract Tracing, August 2020  
Johns Hopkins University, Bloomberg School of Public Health

Doctor of Philosophy, June 1985  
University of Washington, Department of Speech Communication  
Major: Organizational Communication  
Minor: Instructional Communication

Master of Arts, June 1980  
University of Montana, Department of Communication Studies  
Major: Interpersonal Communication

Bachelor of Arts, June 1974  
Hope College, Holland, Michigan  
Major: Communication

PROFESSIONAL EMPLOYMENT

University of Montana, Department of Communication Studies, 1984-2019.  
Professor, 1994-2019; Associate Professor with Tenure, 1990-1994; Assistant Professor, 1984-1990).  
Associate Director for Academic and Professional Affairs, National Communication Association, Washington, DC, 2010-2012 (2 year leave from UM).  
Campus Coordinator, Montana University System Transferability Project, Office of the Commissioner for Higher Education, Helena, MT, 2007- 2010.  
Chair, Department of Communication Studies, University of Montana, 1993-1997; 2007-2010; 2018.  
Interim Dean, Davidson Honors College, University of Montana, 2003-2005.  
Assistant Provost for Retention and Enrollment Management, University of Montana, 1999-2003.  
Director, Center for Teaching Excellence, University of Montana, 1999-2001.  
Adjunct Faculty, Chalice of Repose Project, Providence Medical Center, Missoula, MT, 1993-2002.  
Teaching Assistant, Department of Speech Communication, University of Washington, Seattle, 1981-1983.  
Teaching Assistant, Department of Interpersonal Communication, University of Montana, 1978-1980.  
Police Officer, Community Services Unit, Holland Michigan Police Department, 1974-1977

### PROFESSIONAL AWARDS AND RECOGNITION

Winner, Donald H. Ecroyd Award for Outstanding Teaching in Higher Education, National Communication Association, 2017. Presented annually to one association member who exemplifies superlative teaching in higher education.

President, National Communication Association, 2009; First Vice President and Primary Program Planner, 2008; Second Vice President, 2007.

Lumina Fellow, National Communication Association, 2013–2015.

Distinguished Service Award, Western States Communication Association, 2012.

Pedagogy Project Fellow, University of Montana, 2012-present.

President, Western Regional Honors Association, 2004-2005.

Director, Educational Policies Board, National Communication Association, 2003-2006.

Service to the Discipline Award, American Communication Association, 2001.

President, Western States Communication Association, 1995-1996.

Academic Administrator Award, University of Montana, 1996. Awarded by the Faculty Development Committee to one administrator in recognition of administrative excellence.

Distinguished Teacher Award, University of Montana, 1991. Awarded by the Faculty Development Committee to one professor in recognition of dedication to teaching.

Master Teacher Award, Western States Communication Association, 1992. Recognized as one of four exemplary professors in the Association.

Merit Awards, 1987, 1994, 1990, 1997, 2010, 2016.

Sabbatical granted, AY 1992-93, Spring 2010, Fall 2016.

### ADMINISTRATIVE RESPONSIBILITIES (As Assistant Provost)

Responsible for the following academic units: University College/Academic Advising; Writing Center; Center for Teaching Excellence; Center for Work-Based Learning; Educational Opportunity/TRIO Program; Upward Bound; Freshman Interest Group Program.

Also responsible for implementation and oversight of Campus-wide Writing Initiative; Academic Assessment; Student Retention and Persistence; Enrollment Management; Curriculum; Internal and

External Program Review and Accreditation; Training and Development; Student Complaint Procedures; Department Mediation; Liaison with Student Affairs. During my tenure, the overall persistence rate of first-time full-time freshmen increased 3% (68.3% to 71.3%).

#### ADMINISTRATIVE RESPONSIBILITIES (As Interim Dean, Davidson Honors College)

Oversight of all curricular, personnel, and fiscal affairs.

Oversight for internal and external scholarships (e.g., Rhodes, Truman, Goldwater, etc.).

Coordination of undergraduate research efforts; co-chair UM Committee for Undergraduate Research.

Development, fundraising, alumni relations. Increased overall fundraising by over 600% during my second year (increase of approximately 1.6 million dollars).

Oversight for Office for Civic Engagement.

#### GRANTS

National Science Foundation (NSF)-EHR Grant, 2012-2014. Evaluator, *Science Source*, Native American Science News Project, NSF-EHR, Research on Learning in Formal and Informal Settings, Education and Human Resources. (DRL-1224093). Amount awarded: \$250,000.00.

National Science Foundation (NSF)-PASI Grant, 2009-2010. PI - Patricia Solis, Association of American Geographers. I served as one of 6 coordinators. Amount awarded: \$99,563. Title: *Institute for Integration of Research on Climate Change and Hazards in the Americas* (Award# OISE-0921613).

*SIGNIFICA: Sustainability Initiative from a Geographic Network with Interdisciplinary Frameworks of Inquiry and Communication Across the Americas*, Solis, P., & Bach, B. (co-PI's), NSF-RCN/SEES, Research Coordination Network, Division of Environmental Biology, (Proposal #1338781P), 2012. Proposed \$750,000. (Unfunded)

*Elements Montana: Environmental Science News from Under the Big Sky*. Perkins, A., & Bach, B. (co-PI's), NSF-DRL/AISL, Division of Research on Learning in Informal Environments, Advancing Informal Science Learning (Proposal #1515935), 2014. Proposed \$2,990,499. (Unfunded)

*Science Source II: Using Journalism as a Tool to Engage Native Americans in Environmental Science*, Perkins, A., & Bach, B. (co-PI's), NSF-DRL/AISL, Division of Research on Learning in Informal Environments, Advancing Informal Science Learning, (Proposal #11900000 DRL), 2013. Proposed \$2,748,056. (Unfunded)

#### PUBLICATIONS – In Progress

Bach, B. W., Braithwaite, D. O., & Ganesh, S. (2021). *Navigating communication graduate programs: A handbook for graduate students*. San Diego, CA: Cognella Publications.

PUBLICATIONS – Books

Albrecht, T. A., & Bach, B. W. (1997). *Communication in complex organizations: A relational approach*. New York: Harcourt, Brace.

PUBLICATIONS - Book Chapters

Bach, B. W., & Wilson, C. E. (2017). Interpersonal skills. *The international encyclopedia of organizational communication* (pp. 2154-2163). New York: John Wiley and Sons.

Braithwaite, D. O., Bach, B. W., Dirks, S., Kranstuber, H., & Mumm, S. S. (2015). Talking family: The discourses of voluntary kin. In D. Braithwaite & J. Wood (Eds.), *Casing Interpersonal Communication: Case Studies in Personal and Social Relationships* (2<sup>nd</sup> Ed). Dubuque, IA: Kendall Hunt. Retrieved from [http://www.kendallhunt.com/braithwaite\\_wood/](http://www.kendallhunt.com/braithwaite_wood/) (revised and updated from 2010).

Braithwaite, D. O., Bach, B. W., Dirks, S., Kranstuber, H., & Mumm, S. S. (2010). Talking family: The discourses of voluntary kin. In D. Braithwaite & J. Wood (Eds.), *Casing Interpersonal Communication: Case Studies in Personal and Social Relationships*. Dubuque, IA: Kendall Hunt.

Bach, B. W. (2010). Let her eat cake: Recognizing and coordinating rules for communicating. In D. Braithwaite & J. Wood (Eds.), *Casing Interpersonal Communication: Case Studies in Personal and Social Relationships* (pp. 67-74). Dubuque, IA: Kendall Hunt.

Bach, B. W., Braithwaite, D. O., Buzzanell, P., Putnam, L., & Self, C. (2009). Leading communication associations for social impact. In L. Harter & M. Dutta (Eds.), *Engaging Communication Associations for Social Impact* (pp. 84-96). Hampton Press.

Bach, B. W., Braithwaite, D. O., & Bullis, C. A. (2008). Selecting the Right Program for You and Maximizing Your Chances for Admission. In S. Morreale & P. Arenson (Eds.), *Getting the Most from Your Graduate Education in Communication: A Student's Handbook* (pp. 17-28). Washington, DC: National Communication Association.

Bach, B. W., Borrie, W. T., Cracolice, M., & Gaskill, S. (2004). Lessons learned at the University of Montana-Missoula. In B. Cambridge (Ed.), *Campus progress: Supporting the scholarship of teaching and learning* (pp. 87-91). Washington DC: American Association for Higher Education.

Bach, B. W. (2000). Let her eat cake: Recognizing and coordinating rules for communicating. In D. Braithwaite & J. Wood (Eds.), *Case studies in interpersonal communication: Processes and problems* (pp. 101-109). Belmont, CA: Wadsworth.

Bullis, C. A., & Bach, B. W. (1997). Communication and the disenfranchised: Looking beyond the other. In E. B. Ray (Ed). *Communication and the disenfranchised: Social health issues and implications* (pp. 3-28). Norwood, NJ: Lawrence Erlbaum.

Bach, B. W. (1992). A professional course on college teaching. In J. Nyquist & D. Wulff (Eds.), *Teaching Communication: The TA Supervisor's Experience* (pp. 214-222). Annandale, VA: Speech Communication Association.

#### PUBLICATIONS - Refereed Articles

Hoffman-Longtin, K., Brann, M., Ridley-Merriweather, K.E., & **Bach, B.W.** Rethinking Graduate Student Socialization and Identification: How the Communication Discipline Can Help. *Communication Education*, in press.

Backlund, P., Bach, B. W., Hefferin, D., Johnson, D., Mello, B., Procopio, C., & Sypher, H. (2011). NCA Program Review Standards: Background, application and data. *Communication Education*, 60, 279-295.

Braithwaite, D. O., Bach, B. W., Baxter, L. A., DiVerniero, R., Hammonds, J., Nunziata, A. M., Willer, E. K., & Wolf, B. (2010). Constructing family: A typology of voluntary kin. *Journal of Social and Personal Relationships*, 27, 388-407.

Bach, B. W. (2006). The organizational tension of "Othering". *Journal of Applied Communication Research*, 33, 258-268.

Bach, B. W., Kinkie, R., & Schabacker, S. (2005). Using student mentors in the Introduction to Honors Course. *Honors in Practice*, 1, 139-146.

Kalbfleisch, P., & Bach, B. W. (1998). The language of mentoring in a health care environment. *Health Communication*, 10(4), 373-392.

Bach, B. W. (1997). Putting an end to arrogance: Tips for climbing down from the ivory tower. *Western Journal of Communication*, 61(3), 338-342.

Bach, B. W., & Phillips, S. (1995). The metaphors of retirement: Cutting cords, disentangling from webs, and heading for pasture. *Journal of the Northwest Communication Association*, 23, 1-21.

Bullis, C. A., & Bach, B. W. (1991). An explication and test of communication network content and multiplexity as predictors of organizational identification. *Western Journal of Speech Communication*, 55, 180-197.

Bach, B. W. (1990). Socialization and communication: A qualitative analysis of newcomer entry experiences. *Journal of the Northwest Communication Association*, 18, 53-71.

- Bach, B. W. (1989). The effect of multiplex relationships upon innovation adoption: A reconsideration of Rogers' model. *Communication Monographs*, 56, 133-150.
- Bullis, C.A., & Bach, B. W. (1989a). Are mentor relationships helping organizations? An exploration of developing mentee-mentor organizational identifications using turning point analysis. *Communication Quarterly*, 37, 199-213.
- Bullis, C.A., & Bach, B. W. (1989b). Socialization turning points: An examination of change in organizational identification. *Western Journal of Speech Communication*, 53, 273-293.
- Hulme, J. B., Bach, B. W., & Lewis, J. (1988). Communication between physicians and physical therapists. *Physical Therapy*, 68, 26-31.
- Bullis, C. A., & Bach, B. W. (1987). The mentor relationship in its formative stage: An exploration. In C. Bacon (Ed.), *Proceedings of the organizational communication interest group*, Western Speech Communication Association. California State University, Fresno.

#### PUBLICATIONS – Articles Reprinted

- Bullis, C. A., & Bach, B. W. (2006). Socialization turning points: An examination of change in organizational identification. In L. Putnam & K. Krone (Eds.), *Organizational Communication Volume 3*, (pp. 165-185). Oxford, Sage Publications UK.

#### PUBLICATIONS – Invited Articles

- Bach, B. W., Lietzenmayer, A. M., & Lahman, M. (2017). Syllabus format may enhance understanding of course requirements. *The Teaching Professor*, 31(3), 8.
- Mello, W. B, Brammer, L., White, C., Hernandez., & Bach, B. W., (2016). Assessment and NCA's student Learning Outcomes, *Communication Education*, 65(4), 485-490.
- Bach, B. W. (2013). *NCA Presidential Statement*. Retrieved from [http://www.natcom.org/uploadedFiles/About\\_NCA/History/Past\\_Presidents/Bach%20Presidential%20Statement%20Final.pdf](http://www.natcom.org/uploadedFiles/About_NCA/History/Past_Presidents/Bach%20Presidential%20Statement%20Final.pdf)
- Bach, B. W. (2011). Working Together to Inform the Public about Weather: Collaboration Between Communication and Weather Related Disciplines. *Weather and Society Watch*, 5(2), pp. 5-7.
- Bach, B. W. (2009). On practicing what we preach: NCA Presidential Address. *Spectra: The Monthly Magazine of the National Communication Association*, pp. 1-2; 10.
- Bach, B. W., Engleberg, I., Materese, S., Morreale, S. (Eds.) (2004). *Communication in higher education: Resources for advocacy and support*. Washington, DC: National Communication Association.

Materese, S. A., Bach, B. W., & Engleberg, I. (Eds.) (2003). *Communication in the general education curriculum: A critical necessity for the 21<sup>st</sup> century*. Washington, DC: National Communication Association.

Hollmann, B. B., & Bach, B. W. (2002). Assessment is not a new activity. *NetResult: NASPA's E-Zine for Student Affairs Professionals*. Retrieved from <https://www.naspa.org/constituent-groups/kcs/assessment-evaluation-and-research/newsletter>

#### PUBLICATIONS – Other

Bach, B. W. (2010). Response to Dear Colleague Letter for SBE 2020: Future Research in the Social, Behavioral and Economic Sciences. White paper submitted to the Social and Behavioral sciences Division of the National Science Foundation. Retrieved from [http://www.nsf.gov/sbe/sbe\\_2020/all.cfm](http://www.nsf.gov/sbe/sbe_2020/all.cfm)

Bach, B. W. (1985). *Relationship multiplexity as a predictor of individual innovation adoption*. Unpublished doctoral dissertation, University of Washington.

Bach, B. W. (1980). *The effect of communication competence training upon the development of dyadic systems*. Unpublished master's thesis, University of Montana.

Bach, B. W., & Howard, A. M. (1979). *Instructor's guide to accompany dyadic communication*. Reading, MA: Addison-Wesley.

#### PUBLICATIONS – Audio Visual Media

Bach, B. W. (Producer and Director). (2011). *Grantseeking basics: A guide for the communication scholar* (Video recording). (Available from National Communication Association, 1765 N Street NW, Washington, DC, 20036).

#### RESEARCH - Refereed Papers and Presentations

Bach, B. W., Child, J., Petronio, S. G., & Duggan, A. (2018, September). *Communication Ethics, Privacy, and Patient-Targeted Googling*. Presented to the biannual meeting of the European Association for Communication in Healthcare, Porto, Portugal.

Bach, B.W. (2018, April). “*What makes us different?*”: *Sustaining relevance in progressive communication programs* (top panel). Presented to the annual meeting of the Central States Communication Association, Milwaukee.

Bach, B. W., Bullis, C. A., & Wilson, C. E. (2017, November). *Retirement: The work of leaving work*. Presented to the annual meeting of the National Communication Association, Dallas.

- Bach, B. W., Bullis, C. A., & Wilson, C. E. (2017, November). *Assisting our Departmental Legacies as they Transition to Retirement*. Presented to the annual meeting of the National Communication Association, Dallas.
- Bach, B. W., Lietzenmayer, A. M., & Lahman, M. (February, 2016). *Do nontraditional syllabi impact student retention of essential course information? An exploratory analysis of two different syllabus formats*. Presented to the annual meeting of Western States Communication Association, San Diego.
- Bach, B. W. (2015, February). *Accentuating the positive through leadership*. Presented to the annual meeting of the Western States Communication Association, Spokane.
- Bach, B. W. (2014, November). *The past, present and future for women's leadership opportunities in NCA: The voice of a former president*. Presented to the annual meeting of the National Communication Association, Chicago.
- Bach, B. W., Duggan, A., Petronio, S. & Child, J. (2014, October). *Organizational, interpersonal, and privacy issues in clinicians' looking online for information about patients*. Presented to the biennial meeting of the European Association for Communication in Healthcare, Amsterdam.
- Perkins, A., and Bach, B. W. (2014, August). *Overcoming obstacles: Working with journalists to get your science "out there."* Workshop presented to the annual meeting of the Ecological Society of America, Sacramento.
- Bach, B. W., and Veil, S. (2013, November). *Lessons learned from international collaboration to promote climate science*. Presented to the Preconference on Setting the Research Agenda for Climate Science, National Communication Association, Washington, DC.
- Petronio, S., Duggan, A., DiCorcia, M., & Bach, B. W. (2012, September). *Navigating physician-patient confidentiality: Ethics of stakeholder disclosure challenges*. Presented to the biennial meeting of the European Association for Communication in Healthcare. Edinburgh, Scotland.
- Duggan, A., Petronio, S., Thompson, T., & Bach, B. W. (2012, September). *Initial greetings as a predictor of communication in provider/patient interactions: An examination of introductions and handshakes*. Presented to the biennial meeting of the European Association for Communication in Healthcare (EACH), Edinburgh, Scotland.
- Braithwaite, D. O., Bach, B. W., Dirks, S, Kranstuber, H., & Mumm, S. S. (2010, November). *"She is like a sister to me": Discourses of voluntary kin as family*. Presented at the annual meeting of the National Communication Association, San Francisco, CA.
- Petronio, S., Lewis, S., & Bach, B. W. (2010). *Communication breakdowns: Reasons for medical ethics consultations*. Presented to the biennial meeting of the European Association of Communication in Healthcare, Verona, Italy.



- Bach, B. W., & Mello, B. (2009, October). *NCA's program review guidelines: Their development and use in communication program assessment*. Presented to the 13th meeting of the Latin American Scholars of Communication (FELFACS), Havana, Cuba.
- Baxter, L. A., Braithwaite, D. O., Bach, B. W., DiVerniero, R., Hammonds, J., Nunziata, A. M., Willer, E. K., & Wolf, B. (2009, February). *Communication challenges of voluntary kin relationships*. Presented to the annual meeting of the Western States Communication Association, Mesa.
- Braithwaite, D. O., Bach, B. W., & Baxter, L. A. (2008, November). *Constructing family: A typology of voluntary kin*. Presented to the annual meeting of the National Communication Association, San Diego.
- Petronio, S., & Bach, B. W. (2006, September). *Ordinary mistakes: Extraordinary consequences: Predicament of the physician*. Presented at the biennial meeting of the European Association of Communication in Healthcare, Basel, Switzerland.
- Bach, B. W., & Bullis, C. A. (1993, February). *Embracing ecofeminist principles: What ecofeminism offers to communication theory and practice*. Presented to the annual meeting of the Western States Communication Association, Albuquerque.
- Phillips, S. R., & Bach, B. W. (1992, February). *"Did you hear the story about the guy who retired from the physical plant....?": Retirement stories as organizational sense making*. Presented to the annual meeting of the Western States Communication Association, Boise.
- Bach, B. W., & Phillips, S. R. (1991, May). *The metaphors of retirement: A preliminary investigation*. Presented to the annual meeting of the International Communication Association, Chicago.
- Bach, B. W., & Bullis, C. A. (1990, November). *Anticipatory vocational socialization messages as recalled by college students*. Presented to the annual meeting of the Speech Communication Association, Chicago.
- Bach, B. W. (1990, April). *Making a difference by doing differently: A response to Putnam*. Presented to the Arizona State University Conference on Organizational Communication: Perspectives for the '90's and Beyond, Tempe.
- Bach, B. W. (1989, November). *Communication in new faculty socialization: An extension of teacher communication concern*. Presented to the annual meeting of the Speech Communication Association, San Francisco.
- Bach, B. W., & Bullis, C. A. (1989, May). *An explication and test of relationship multiplexity as a predictor of organizational identification*. Presented to the annual meeting of the International Communication Association, San Francisco.

- Bullis, C. A., & Bach, B. W. (1989, February). *Socialization turning points: An examination of change in organizational identification*. Presented to the annual meeting of the Western Speech Communication Association, Spokane. (Top Three Paper)
- Bach, B. W., & Bullis, C. A. (1987, November). *A critique of stage and phase models of socialization using turning point analysis*. Presented to the annual meeting of the Speech Communication Association, Boston.
- Bullis, C. A., & Bach, B. W. (1987, November). *Organizational identification in an educational setting: A comparative study*. Presented to the annual meeting of the Speech Communication Association, Boston.
- Bullis, C. A., & Bach, B. W. (1987, August). *Organizational identification as a cultural variable*. Presented to the Summer Conference on Interpretive Approaches to Organizational Study, Alta, Utah.
- Bullis, C. A., & Bach, B. W. (1987, February). *The mentor relationship in its formative stage: An exploration*. Presented to the annual meeting of the Western Speech Communication Association, Salt Lake. (Top Three Paper)
- Bach, B. W., & Bullis, C. A. (1986, November). *The relationship between organizational identification and network involvement: A preliminary investigation*. Presented to the annual meeting of the Speech Communication Association, Chicago.
- Bullis, C. A., & Bach, B. W. (1986, November). *Attributions associated with specific turning points in the development of the individual-organization relationship*. Presented to the annual meeting of the Speech Communication Association, Chicago.
- Bach, B. W. (1986, May). *An over time analysis of relationship multiplexity and innovation*. Presented to the annual meeting of the International Communication Association, Chicago.
- Bach, B. W. (1984, November). *A reconceptualization of network communication role during the innovation process*. Presented to the annual meeting of the Speech Communication Association, Chicago.
- Bach, B. W. (1984, April). *A rationale and teaching strategies for including a unit on metacommunication in the basic course curriculum*. Presented to the annual meeting of the Northwest Communication Association, Coeur d'Alene.
- Bach, B. W. (1984, April). *Organizational innovation: A review and analysis*. Presented to the annual meeting of the Northwest Communication Association, Coeur d'Alene.
- Bach, B. W. (1984, February). *Perceived homophily in student teacher relationships*. Paper presented to the annual meeting of the Western Speech Communication Association, Seattle.

Bach, B. W. (1984, February). *The application of a communication network perspective to the change process in organizations*. Presented to the annual meeting of Western States Communication Association, Seattle.

Bach, B. W. (1984, February). *Socialization and communication: A qualitative analysis of entry experiences*. Presented to the annual meeting of the Western Speech Communication Association, Seattle.

Bach, B. W. (1983, November). *Rumor and gossip in organizations: A review and analysis*. Presented to the annual meeting of the Speech Communication Association, DC.

Shellen, W. N., & Bach, B. W. (1983, February). *The language of disagreement: Judgments of dominant, equal, and submissive styles*. Presented to the annual meeting of the Western Speech Communication Association, Albuquerque. (Top Paper)

### KEYNOTE ADDRESSES

Bach, B. W. (2014, July). *NCA's LOC project: Your feedback required*. Presented to the NCA Summer Institute for Faculty Development, Hope College, Holland, MI.

Bach, B. W. (2012, October). *Not just 'smoke and mirrors': Strategies for raising your department profile*. Presented to the Carolinas Communication Association, Aiken, SC.

Bach, B. W. (2009, November). *On practicing what we preach*. Presidential Address delivered to the annual meeting of the National Communication Association, Chicago, IL.

Bach, B. W. (1997, February). *Putting an end to arrogance: Suggestions for climbing down from the ivory tower*. Presidential Address delivered to the annual meeting of the Western States Communication Association, Monterey, CA.

Bach, B. W. (1993, April). *Embracing ecofeminist principles: Implications and applications for organizational communication*. Idaho State University Guest Lecturer Series, Pocatello, ID.

### INVITED PRESENTATIONS

Bach, B. W. (2019, April). *Promoting a dialogue with interdisciplinary interpersonal and family Research Communities: Perspectives from organizational communication*. Presented to the annual meeting of the Central States Communication Association, Omaha.

Bach, B. W. (2019, April). *"You're eliminating WHAT?": Dialogue for strategizing during re-prioritization*. Presented to the annual meeting of the Central States Communication Association, Omaha.

Bach, B. W. (2018, April). *Beyond academia: Translating communication research for public audiences and social change*. Presented to the annual meeting of the Central States Communication Association, Milwaukee.

- Bach, B. W. (2018, April). *Practical tips for addressing pedagogical issues related to first year students*. Presented to the annual meeting of the Central States Communication Association, Milwaukee.
- Bach, B. W. (2018, April). *Some thoughts on the evolution of qualitative research methods over the past three decades*. Presented to the annual meeting of the Central States Communication Association, Milwaukee.
- Bach, B. W. (2018, February). *Mindfulness in mentoring in graduate education*. Presented to the annual meeting of the Western States Communication Association, Santa Clara.
- Bach, B. W., (April, 2017). *Economic issues in higher education: Exploring association advocacy*. Presented to the annual meeting of the Central States Communication Association, Minneapolis, MN.
- Bach, B. W., (April, 2016). *Foundations of Leadership: The Voice of One (of Many) Woman*. Presented to the annual meeting of the Central States Communication Association, Grand Rapids, MI.
- Bach, B. W., (2015, April). *Thinking graduate school? Things you need to know when applying to an MA only program*. Presented to the annual meeting of the Northwest Communication Association, Coeur d' Alene, ID
- Bach, B. W., & Backlund, P. (2015, April). *NCA's learning outcomes in communication project*. Presented to the annual meeting of the Northwest Communication Association, Coeur d' Alene, ID.
- Bach, B. W. (2015, February). *Accentuating the positive through leadership: Conversing with Women disciplinary leaders*. Presented to the annual meeting of the Western States Communication Association, Spokane.
- Bach, B. W. (2015, February). *Service in the academic workload: Accentuating the positive*. Presented to the annual meeting of the Western States Communication Association, Spokane.
- Bach, B. W. (April, 2013). *Grantseeking basics: A guide for the communication scholar*. Presented to the annual meeting of the Northwest Communication Association, Coeur d' Alene.
- Bach, B. W., (April, 2013). *Program review and assessment: Using the NCA standards*. Presented to the annual meeting of the Northwest Communication Association, Coeur d' Alene.
- Bach, B. W. (2013, February). *The wild and wonderful world of William W. Wilmot*. Presented to the annual meeting of the Western States Communication Association, Anaheim, CA.

- Bach, B. W. (2012, June). *Strategies and tactics for raising your program profile*. Presented to the National Communication Association Summer Chairs' Institute, Washington, DC.
- Bach, B. W. (2012, April). *Contributions of the communication discipline to studies in behavioral medicine*. Presented to the annual meeting of the Society for Behavioral Medicine, New Orleans.
- Bach, B. W. (2012, February). *What I have learned as a master teacher since receiving the award in 1992*. Presented to the annual meeting of the Western States Communication Association, Albuquerque.
- Bach, B. W. (2010, November). *A former chair's perspective on strengthening our departments in tough academic times*. Presented to the annual meeting of the National Communication Association, San Francisco.
- Bach, B. W. (2009, November). *A past president's reflection and response to the Association five years out*. Presented to the annual meeting of the National Communication Association, San Francisco.
- Bach, B. W. (2009, November). *Taking stock and looking ahead in communication teaching, training, mentoring and programmatic innovation*. Presented to the annual meeting of the National Communication Association, San Francisco.
- Bach, B. W. (2009, April). *Organizational communication in ECA's next 100 years*. Presented to the annual meeting of the Eastern Communication Association, Philadelphia.
- Bach, B. W., & Braithwaite, D.O. (2008, May). *Leading NCA for social impact*. Presented to the annual meeting of the International Communication Association, Montreal.
- Bach, B. W. (2007, April). *Contemporary issues facing the assessment of the basic communication course*. Plenary presentation to the annual meeting of the Eastern Communication Association, Providence, RI.
- Bach, B. W. (2005, February). *What a post-baccalaureate degree can do for you*. Presented to the annual meeting so the Western States Communication Association, San Francisco.
- Bach, B. W. (2005, February). *Rewards of and opportunities for WSCA service*. Presented to the annual meeting of the Western States Communication Association, San Francisco.
- Bach, B. W. (2004, February). *The perils, pitfalls, and benefits of a graduate education in Communication Studies*. Presented to the annual meeting of the Western States Communication Association, Albuquerque.
- Bach, B. W. (November, 2003). *SoTL in communication studies: A response*. Presented to the annual meeting of the National Communication Association, Miami.
- Bach, B. W. (with Gayle, B., & Morreale, S.) (2003, March). *The role of the National Communication Association in Carnegie's Scholarship of Teaching and Learning effort: Strategies, obstacles, and sustainability*. Presented to the Carnegie Foundation/AAHE Annual Colloquium on the Scholarship of Teaching and Learning, Washington, DC.

- Bach, B. W. (2002, November). *The many contributions of William Wilmot to teaching and learning*. Presented to the annual meeting of the National Communication Association, New Orleans.
- Bach, B. W. (with Borrie, W., Gaskill, S., Gillison, L., Martin, K., & Smith, G.) (2002, July). *Enhancing student success: The ups and downs of three student success initiatives*. Presented to the 7<sup>th</sup> Annual AAHE Summer Academy, Mt. Snow, VT.
- Bach, B. W. (2001, February). *Translating scholarship into action: A roundtable discussion of participatory action research*. Presented to the annual meeting of the Western States Communication Association, Coeur d'Alene.
- Bach, B. W. (2001, February). *The importance of communication professionals as upper university administrators*. Presented to the annual meeting of the Western States Communication Association, Coeur d'Alene.
- Bach, B. W. (2001, February). *Communication contributions to the scholarship of teaching and learning: Part II*. Presented to the annual meeting of the Western States Communication Association, Coeur d'Alene.
- Bach, B. W. (2000, November). *Communication contributions to the scholarship of teaching and learning*. Presented to the annual meeting of the NCA, Seattle.
- Bach, B. W. (2000, February). *Best practices in teaching organizational communication*. Presented to the annual meeting of the Western States Communication Association, Sacramento.
- Bach, B. W., & Wallwork, S. S. (2000, April). *Reflections on the Carnegie campus conversation process at the University of Montana*. Presented to the annual meeting of the Northwest Communication Association, Coeur d'Alene, ID.
- Bach, B. W. (2000, February). *Speaking across the curriculum: A response from the Provost's office*. Presented to the annual meeting of the Western States Communication Association, Sacramento.
- Bach, B. W. (1999, November). *Using the case study to teach organizational communication*. Presented to the annual meeting of the National Communication Association, Chicago.
- Bach, B. W. (1997, November). *Tips for managing your life as a department chair*. Presented to the annual meeting of the National Communication Association, Association for Communication Administration, Chicago.
- Redeau, M. J., & Bach, B. W. (1995, November). *Using the senior survey and focus groups to assess program effectiveness*. Presented to the annual meeting of the Speech Communication Association, San Antonio.
- Bach, B. W. (1995, February). *Speaking of speaking "like a man" in Teamsterville: Contributions of Gerry Philipsen*. Presented to the annual meeting of the Western States Communication Association, Portland.
- Bach, B. W. (1995, February). *Turning your convention paper into publishable research*. Presented to the annual meeting of the Western States Communication Association, Portland.

- Bach, B. W. (1994, February). *Some thoughts on retrieving communication education from the margins of the discipline*. Presented to the annual meeting of the Western States Communication Association, San José.
- Bach, B. W. (1993, March). *Ecofeminism: Implications and applications for organizational communication theory and practice*. Colloquium Presentation, The University of Montana.
- Bach, B. W. (1992, April). *Some thoughts on research in instructional communication: A response*. Presented to the annual meeting of the Northwest Communication Association, Coeur d'Alene.
- Bach, B. W. (1991, November). *Teaching as transactional communication*. Presented to the 3rd National Conference for the Training of Teaching Assistants, Austin, Texas.
- Bach, B. W. (1991, November). *Innovations in peer teaching and training: A response*. Presented to the annual meeting of the Speech Communication Association, Atlanta.
- Bach, B. W. (1991, October). *Future trends and directions in organizational communication: The promise of eco-feminism*. Presented to the 50th Anniversary Colloquium, Department of Speech Communication, University of Washington, Seattle.
- Bach, B. W., & Bullis, C. A. (1991, February). *The pros and cons of collaborative research*. Presented to the annual meeting of the Western States Communication Association, Phoenix.
- Phillips, S. R., & Bach, B. W. (1991, February). *Techniques for teaching the diffusion of innovation*. Workshop presented at the annual meeting of the Western States Communication Association, Phoenix.
- Bach, B. W. (1990, November). *The Journal of Applied Communication Research: Perspectives of an associate editor*. Presented to the SCA annual meeting, Chicago.
- Bach, B. W., & Braithwaite, C. (1990, February). *Teaching qualitative methods: Theory and application*. Workshop presented at the annual meeting of the Western States Communication Association, Sacramento.
- Bach, B. W. (1990, February). *The use of analysis, synthesis, and evaluation in an organizational case study*. Presented to the annual meeting of the Western States Communication Association, Sacramento.
- Bach, B. W. (1989, November). *Turning points along the way*. Presented to the 2nd National Conference for Training and Employment of Teaching Assistants, Seattle.
- Bach, B. W., & Bullis, C. A. (1988, April). *What do we know that makes a difference? Communication applications of organizational identification*. Presented to the annual meeting of the Northwest Communication Association, Coeur d'Alene.

- Bach, B. W. (1987, November). *Different perspectives on the role of communication in the organizational change process: A critique*. Presented to the annual meeting of the Speech Communication Association, Boston.
- Bach, B. W., & Braithwaite, C. (1986, February). *Methods for cultural communication research*. Workshop presented at the annual meeting of the Western Speech Communication Association, Tucson.
- Bach, B. W. (1985, April). *Building relationships through teaching self-disclosure: Instructional objectives and strategies*. Presented to the annual meeting of the Northwest Communication Association, Coeur d' Alene.
- Bach, B. W. (1985, February). *The mass lecture/lab approach to teaching the basic course*. Presented to the annual meeting of the Western Speech Communication Association, Fresno.
- Bach, B. W. (1985, February). *The dyadic interview as a strategy for teaching self-disclosure*. Presented to the annual meeting of the Western Speech Communication Association, Fresno.
- Bach, B. W., & Dunnington, T. (1983, September). *Understanding perception: Foundation for communication skills training*. Presented to the annual meeting of the Washington Speech Association, Yakima.
- Bach, B. W. (1983, February). *Recording data and coding openly as steps in conducting qualitative inquiry*. Presented to the annual meeting of the Western Speech Communication Association, Albuquerque.
- Bach, B. W. (1982, April). *The use of domain analysis in qualitative research*. Presented to the annual meeting of the Northwest Communication Association, Coeur d'Alene.

## TEACHING AND ADVISING

### Courses

Public Speaking  
 Introduction to Interpersonal Communication  
 Small Group Communication  
 Nonverbal Communication  
 Professional Communication  
 Introduction to Communication Studies  
 Communication in Nonprofit Organizations

Seminar in Organizational Communication  
 Qualitative Research Methods  
 Seminar in Instructional Communication  
 Introduction to Honors  
 Organizational Communication  
 Introduction to Communication Studies  
 Nazi and GDR Persuasion and Propaganda



Graduate Students (Committee Chair - 50)

Julie Birky James, M.A., 1985  
Chuck Benesh, M.A., 1986  
Kathy Miller, M.A., 1987  
Debra Stevens, M.A., 1987  
Cherry Cowan, M.A., 1987  
Ellie Hardy, M.A., 1987  
Julie Benson-Rosston, M.A., 1988  
Scott Morgan, M.A., 1988  
Lisa Clairmont, M.A., 1988  
Pat Lynch, M.A., 1989  
Nancy Sacrison, M.A., 1989  
P.J. Topel, M.A., 1989  
Fengru Li, M.P.A., M.A., 1990  
Gerry Baertsch, M.A., 1990  
Pat Howell, M.A., 1991  
Janet Sedgley, M.A., 1991  
Mark Bergstrom, M.A., 1992  
David Curran, M.A., 1992  
Anthony Hurst, M.A. 1992  
Cory Cavill Tompkins, M.A., 1993  
Betty Jo Maughan, M.A., 1993  
Karen Stout, M.A., 1995  
Dan DeGooyer, M.A., 1996  
Alfie Galeley, M.A., 1996

Alayne Courtney, M.A., 1996  
Pat Murphy, M.A., 1998  
Andrea Roth, M.A., 1998  
Tom Cuthbert, M.A. 1999  
Trista Vucetich, M.A., 2000  
Jolane Flanagan, M.A. 2000  
Laura Speirs-Glebe, M.A., 2000  
Lucy Guthrie, M.A., 2000  
Shaun Martinz, M.A., 2002  
Bonnie Gee, M.A., 2003  
Clair Canfield, M.A., 2006  
Maria Blevins, M.A., 2007  
Megan Gale, M.A., 2007  
Matt Condon, M.A. 2009  
Bridget Flaherty, M.A., 2009  
Elise Fannee, M.A., 2013  
Elizabeth Eickhoff, M.A., 2013  
Kassandra Martin, M.A., 2015  
Allison McGovern Sullivan, 2015  
Leah Schnall Johnson, 2016  
Aubrielle Holly, 2016  
Rebekah MacDonald, 2018  
Raphaela Barros Campbell, 2018  
Shanay Healy, 2020

Graduate Students (Committee Member)

Anthropology (2 - M.A.)  
Communication Studies (42 - M.A.)  
Clinical Psychology (18 - Ph.D.; 3 – M.A.)  
Forestry (3 - Ph.D.)  
Political Science (6 - M.P.A.)  
Division of Biological Sciences (1 – Ph.D.)  
Visual Arts (4 – M.F.A.)  
Teaching and Learning (2 – M.A.)

Interdisciplinary (2 - Ph.D.; 1 M.A.)  
Nursing (2 - M.S.N.)  
Practical Ethics (1 - M.A.)  
Educational Leadership (3 Ed.D.; 4 M.A.)  
Sociology (2 – M.A.)  
Wildlife Biology (1 - Ph.D.)  
Society and Conservation (1 – Ph.D.)

PROFESSIONAL SERVICE

*National Communication Association*

President, 2009-2010.

First Vice President and Primary Program Planner, 2008.

Second Vice President, 2007.

Director, Educational Policies Board, 2003-2005.  
 Faculty, NCA Institute for Faculty Development, Hope College, Holland, MI (July 2014).  
 Faculty, NCA Doctoral Honors Seminar, University of Utah, August, 2010; Northwestern University, August 2000.  
 Awards Chair, Organizational Communication Division, 2004-2006.  
 Planner, Short Courses and Preconferences, 2003 (Miami); 2005 (Boston).  
 Chair, Scholarship of Teaching and Learning Task Force, 2002-2004; Member 2002-2009.  
 Member-at-large, Association for Communication Administration Executive Committee, 1996-2000.  
 Division Secretary, Instructional Development, 1999.  
 Organizer, Preconference, "Preparing Tomorrow's Professoriate to Teach: A Conversation for Our Discipline," 1991-1992.  
 Secretary, Organizational Communication Division, 1994-1995.  
 Program Critic, Applied Communication Interest Group, 1987.  
 Paper Reviewer (elected), Organizational Communication Division, 1991; 1993; 2011; 2017.  
 Paper Reviewer, Student Interest Group, 1986.

*Western States Communication Association*

President, 1995-1996.  
 First Vice President, 1994-1995.  
 Second Vice President, 1993-1994.  
 Finance Committee, 2016-2018 (Chair, 2018).  
 Paper Reader, Undergraduate Research Competition, 2014, 2015.  
 Paper Reader, Debut Papers, 2011, 2012, 2013.  
 Paper Reader, Health Communication Division, 2010.  
 Archivist, 2009-present.  
 President, Executives' Club, 2000-2001; 2013-14.  
 Member, Futures Committee, 2001-present.  
 Manuscript Reviewer, *Communication Reports*, 1998-2001.  
 Delegate-at-Large, Executive Council, 1991-1993.  
 Chair, Nominating Committee, 1997-1998.  
 Chair, Editor Search Committee, *Western Journal of Communication*, 1991-1992.  
 Chair, K-12 Awards Committee, 1992-1993.  
 Paper Reader, Organizational Communication Division, 1986; 1998; 1999; 2004; 2013; 2014.  
 Program Chair, Organizational Communication Division, 1986; 1988; 1989.  
 Chair, Organizational Communication Interest Group, 1990-1991.  
 Delegate, Legislative Assembly, 1986; 1988.  
 Convention Evaluation Committee, 1983-1984.  
 Organizer, Preconference, Preparing Students to be Community Members: Implementing Service Learning in the College Classroom, 1999-2000.  
 Paper Reviewer, Language Behavior Interest Group, 1986; 1987.

*Editorial Boards*

Associate Editor, *Journal of Communication Pedagogy*, 2017-present.  
 Associate Editor, *Journal of the Association of Communication Administration*, 2011-present.

Associate Editor, *Journal of Applied Communication Research* 1990-1993; 1993-1996, 1996-1999; 1999-2002; 2002-2005; 2005-2008.

Associate Editor, *Communication Monographs*, 1992-1995.

Associate Editor, *Western Journal of Communication*, 1993-1996, 1996-1999.

Associate Editor, *Management Communication Quarterly*, 2000-2004.

Associate Editor, *Women's Studies in Communication*, 2003-2006.

Associate Editor, *The American Communications Journal* (on-line), 1996-1999.

Associate Editor, *Journal of the Northwest Communication Association*, 1985-1993; 1994-1997.

*Other Service*

Reviewer, *Journal of Family Studies*, 2017.

Reviewer, *Communication Education*, 2016.

Reviewer, *Communication Teacher*, 2015.

Reviewer, *Communication Studies* special issue, "Theorizing Communication from Marginalized Perspectives," 1996.

Manuscript Reviewer, *Human Communication Research*, 2005.

Manuscript Reviewer, *Management Communication Quarterly*, 1996-1999; 2016.

Tenure Reviews - Portland State University; Arizona State University-West; Idaho State University; University of Cincinnati; Washington State University; Ohio University; California State University, Northridge; University of Nebraska-Lincoln (2); University of West Virginia; The Pennsylvania State University; Northeastern University, Boston College; St. Xavier University; Oregon State University.

Promotion Reviews, University of Nebraska-Lincoln (2); University of Portland; Cleveland State University; Arizona State University-Tempe; University of California, Santa Barbara; St. Xavier University.

Program/Departmental/Accreditation Reviews, Portland State University, Western Washington University; Hope College; University of Portland; Indiana University/Purdue University-Indianapolis; University of Wisconsin-Oshkosh; South Dakota State University.

Accreditation Evaluator, Northwest Commission on Colleges and Universities, 2003 – 2009.

President, Western Regional Honors Association, 2004.

President, Northwest Communication Association, 1991-1992.

Book Reviewer, Harcourt Brace, 1996; Wadsworth, 1994; Random House, 1989; Cognilla, 2018.

Paper Reviewer (elected), Division IV, International Communication Association, 1990-1991.

Division Chair, Undergraduate Division, Northwest Communication Association, 1984-1986

Co-Chair, Graduate Student Association, Department of Speech Communication, University of Washington, 1982-1983.

Graduate Student Representative, Department of Speech Communication, University of Washington, 1981-1982.

#### SERVICE TO THE UNIVERSITY OF MONTANA (as faculty)

Member, Graduate Council, 2014-2016.

Course Director, Introduction to Public Speaking, 2013-2019.

Chair, Faculty Evaluation Committee, 2013.

Social and Behavioral Sciences ASCRC Subcommittee, 2012-2014.

Writing Assessment Committee, 2012-2013.

Member, College of Arts and Sciences Academic Advisory Committee, 2007-2008.

Member, Academic Standards and Curriculum Review Committee, 2006-2007.

Executive Committee, UM Charitable Giving Committee, 2005–2007.

Member, President's Strategic Planning Task Force, Academic Student Services Subcommittee, 1997-1998.

Women's Studies Advisory Committee, 1994-2001; 2005-2008.

Chair, Telephone Registration Communication Subcommittee, 1993-1995.

Chair, Graduate Student Orientation and TA Training, Department of Communication Studies, 1984-1998; 2006-2007; Co-Chair, 2013-2019.

Senator, Faculty Senate, 1990-1992; 1993-1994; 1995-1998.

Director of Graduate Studies, Department of Communication Studies, 1986-1989; 1990-1992.

Course Director, Introduction to Interpersonal Communication 1984-1998.

### SERVICE TO THE COMMUNITY

Board Member, Jeannette Rankin Foundation, 2017-present.

Board Member, Missoula Art Museum, 2006-present. President, 2012-2017; Capital Campaign Chair, 2019-2020.

Board Member, Partners Hope Foundation, 2016-2020; Interim Executive Director, 2020-present.

Board Member, Geek Puff, 2014-2016.

Director, Women's Programs, Federation of Fly Fishers, West Yellowstone, MT, 1988-1992.

Vestry, Holy Spirit Parish, Missoula, MT, 1990-1993.

Board Member, Westslope Chapter of Trout Unlimited, Missoula, MT, 1983-1986.

Board Member, YWCA Battered Women's Shelter, Missoula, MT, 1977-1980.

### PROFESSIONAL AFFILIATIONS

National Communication Association

European Association for Communication in Healthcare

Central States Communication

Western States Communication Association

Phi Kappa Phi (National honor society)

Golden Key Honorary Society

### REFERENCES – Available on Request