

## DAISY ROOKS

---

Department of Sociology  
University of Montana  
Missoula, MT 59812

**Phone:** (406) 243-2852

**Email:** daisy.rooks@mso.umt.edu

**Webpage:** <http://hs.umt.edu/sociology/people/faculty-staff.php?s=Rooks3263>

### INTERESTS

---

Housing and homelessness, rural sociology, social movements and collective action, labor and labor movements, and sociology of education.

### EMPLOYMENT

---

Associate Professor. Department of Sociology. University of Montana. 2015 to present.

Assistant Professor. Department of Sociology. University of Montana. 2009 to 2015.

Visiting Assistant Professor. School of Management and Labor Relations. Rutgers University. 2008.

### EDUCATION

---

**Ph.D. Sociology.** University of California – Los Angeles. December 2007. Dissertation: “Working for Change: Young Reformers in Labor Unions and Public Schools.” Dissertation Chair: Ruth Milkman.

**M.A. Sociology.** University of California – Los Angeles. 2001. Master’s Thesis: “How New is New Labor?: Union Organizers and the Transformation of the American Labor Movement.”

**B.A. Urban Studies** (self-designed major). Smith College. 1997. Cum Laude.

### PUBLICATIONS

---

**Rooks, Daisy.** Forthcoming. “Getting to No: The Need for Gender-Conscious Pedagogy in Service-Learning Courses.” Chapter in the edited volume Gender in Teaching and Learning Political Science. Ekaterina Levintova and Alison Staudinger editors. Bloomington: Indiana University Press.

**Rooks, Daisy** and Robert A. Penney. 2016. "Outsiders in the Union: Organizing, Consent and Union Recognition Campaigns." *Social Movement Studies*. 15(5): 498-514.

**Rooks, Daisy** and Carolina Bank-Munoz. 2015. "Brilliant, Bored or Badly-Behaved?: Media Coverage of the Charter School Debate in the U.S." *Teachers College Record*. 117(8): 1-48.

**Rooks, Daisy** and Robert A. Penney. 2015. "Becoming a 'Pusher': Gender and Personal Transformation during Union Recognition Campaigns." *WorkingUSA: The Journal of Labor and Society*. 18(2): 187-210.

Purser, Gretchen and **Daisy Rooks**. 2012. "Letter from the Editors: Labor and the Political Economy of Punishment" (Introduction to the Special Issue). *WorkingUSA: The Journal of Labor and Society*. 15(3): 323-325.

**Rooks, Daisy** and Celia Winkler. 2012. "Learning Interdisciplinarity: Service Learning and the Promise of Interdisciplinary Teaching." *Teaching Sociology*. 40(1): 2-20.

**Rooks, Daisy**. 2004. "Sticking it Out or Packing it In?: Organizer Retention in the New Labor Movement." Pp. 195-224. *Rebuilding Labor: Organizing and Organizers in the New Union Movement*. Ruth Milkman and Kim Voss editors. Ithaca: Cornell University Press.

**Rooks, Daisy**. 2003. "The Cowboy Mentality: Organizers and Occupational Commitment in the New Labor Movement." *Labor Studies Journal*. 28(3): 33-62.

Milkman, Ruth and **Daisy Rooks**. 2003. "California Union Membership: A Turn-of-the-Century Portrait." *The State of California Labor*. Berkeley: UC Press. 3: 3-37.

#### **MANUSCRIPTS UNDER REVIEW**

---

**Rooks, Daisy**. "Love and the Rural Teacher Shortage: Understanding and Managing Romantic Isolation among Rural Teachers Recruited by Alternative Pathway Programs." Revise and resubmit from *Journal of Research in Rural Education*.

**Rooks, Daisy**. *Venture Activism: Incubating Agents of Change Inside American Public Education and Organized Labor*. Book manuscript under review.

#### **WORKS IN PROGRESS**

---

**Rooks, Daisy.** *Home(less) on the Range: The Unique Features of Homelessness in Rural Areas and Small Towns.* Preparing book manuscript.

**Rooks, Daisy.** “Negotiating the Rural Landscape: The Dynamics of Labor-Environmental Coalitions in Rural Areas and Small Towns.” Preparing manuscript.

**Rooks, Daisy.** “Making the Entrepreneurial Teacher: Teaching Accountability, Teaching Teachers.” Preparing manuscript.

#### **AWARDS, GRANTS AND FELLOWSHIPS**

---

Community Action Research Grant. Spivack Program Community Action Research Initiative. “Identifying “Best Practices” in Rural Labor-Environmental Coalitions.” 2016 (\$2,559).

Special Recognition Award for Generous Support of Students. University of Montana Division of Student Affairs. 2015.

40 Under 40 Inspiring Professor. NerdScholar’s 40 Under 40: Professors Who Inspire Competition. [www.nerdwallet.com/feature/40-Under-40-Professors-2015#Daisy-Rooks](http://www.nerdwallet.com/feature/40-Under-40-Professors-2015#Daisy-Rooks). 2015.

New Scholars Grant. Labor Research and Action Network. “Rethinking Labor-Environmental Coalitions in Rural Areas and Small Towns.” 2015 (\$2,000).

Faculty Professional Development Award to attend the Scholarly Writing Retreat at Lewis and Clark College. University of Montana Office of the Provost. 2014. (\$1,171).

Ernest A. Lynton Award for the Scholarship of Engagement for Early Career Faculty. New England Resource Center for Higher Education. Finalist. 2013.

Helen and Winston Cox Educational Excellence Award. College of Arts and Sciences. University of Montana. 2013 (\$2,000).

Davidson Honors College Student-Faculty Summer Research Award. University of Montana. 2013. (\$2,000).

Paul Lauren Undergraduate Research Faculty Mentor Award. University of Montana Davidson Honors College. 2012. (\$1,000).

University Small Grant. University of Montana Research and Creativity Committee. “Home(less) on the Range: Understanding Homelessness in Rural Areas and Small Towns.” 2012. (\$4,843).

Learning and Leadership Grant. NEA Foundation. "Gaining A Leg Up or Becoming an Agent of Change? Understanding the Motivations and Experiences of Participants in Alternative Pathway Programs." 2011. (\$2,000).

Instructional Support Grant for "Poverty and Homelessness in a Land of Plenty." University of Montana Office of the Provost. 2010. (\$5,760).

Academic/Research Grant. Berger-Marks Foundation. "Beyond Charismatic Leadership: How Workers & Organizers View Effective Leadership in Union Organizing Campaigns." 2010. (\$15,000).

University Small Grant. University of Montana Research and Creativity Committee. "Venture Activism: Incubating the Next Wave of Civic Participation in the U.S." 2010. (\$1,000).

Travel Grant to Attend 2010 International Sociological Association World Congress in Gothenburg Sweden. National Science Foundation/American Sociological Association. 2010. (\$1,000). Declined.

Research Award. Professional Staff Congress - City University of New York. "Sustainable Reform, Sustainable Reformers?: Charter Schools and the Future of American Public Education." Co-PI Carolina Bank-Munoz. 2010. (\$3,200).

Instructional Support Grant for "Inequality and Social Justice Service Learning: Hunger and Homelessness." University of Montana Office for Civic Engagement 2010. (\$620).

Dissertation Year Fellowship. UCLA Graduate Division. 2006-2007.

Constance Coiner Graduate Award. UCLA Center for the Study of Women. 2006. (\$1,500).

Dissertation Fellowship. UC Labor and Employment Research Fund. 2005-2006.

Small Grant for Labor and Employment Research. UCLA Institute of Industrial Relations. 2005. (\$5,000).

Society for the Study of Social Problems. Labor Studies Division. Braverman Award for Best Graduate Student Paper. Honorable Mention. 2004.

En-Route Master's Fellowship. UC Institute for Labor and Employment. 2001. (\$5,000).

Research Mentorship. University of California – Los Angeles. 2001-2002.

Chancellors Fellowship. University of California – Los Angeles. 1999-2003

Arthur Shattuck Parsons Memorial Prize. Smith College. 1997.

### **BOOK REVIEWS AND COMMENTARIES**

---

Review of “Capitalism and Classical Sociological Theory,” by John Bratton, David Denham and Linda Deutschmann. 2011. *Teaching Sociology*. 39(1): 114-115.

Review of “Embedded with Organized Labor: Journalistic Reflections on the Class War at Home,” by Steve Early. 2010. *Labor Studies Journal*. 35(4): 580-581.

“Hotheads of the World Unite!: A Response to Art Shostak.” 2009. *Labor Studies Journal*. 34(2): 164 – 167.

Review of “Impossible Democracy: The Unlikely Success of the War on Poverty Community Action Programs,” by Noel Cazenave. 2008. *Contemporary Sociology*. 37(6): 582.

“Young Idealistic and Educated: Are Middle Class Youth the Future of Progressive Politics? A Review of Dana Fisher’s *Activism Inc.*” 2007. *Radical Society*. 32(4): 71-74.

Review of “Bananeras: Women Transforming The Banana Unions of Latin America,” by Dana Frank. 2007. *Labor Studies Journal*. 31(4): 95-97

Review of “Worker Activism after Successful Union Organizing,” by Susan Markowitz. 2001. *Industrial and Labor Relations Review* 55(2): 352-353.

### **INVITED LECTURES**

---

“Victimized But Not Victims: Narratives of Survival among People Experiencing Rural Homelessness.” Fourth Annual Eccles Family Rural West Conference. Missoula, MT: March 18, 2016.

“The School-to-Prison Pipeline: Understanding the Educational Experiences of Low-Income Students of Color in the U.S.” Global Leadership Initiative Lecture Services. University of Montana. Missoula, MT: February 23, 2016.

“Victimized But Not Victims: Narratives of Rural Homelessness.” Historical Trauma Symposium. University of Montana. Missoula, MT: November 5, 2015.

“Rethinking Labor-Environmental Coalitions in Rural Areas and Small Towns” presented at the Labor Research and Action Network Conference. Washington, DC: June 15, 2015.

“Is There a Solution to Homelessness?” Global Leadership Initiative Lecture Series. University of Montana. Missoula, MT: March 5, 2014.

“Exploring Social Worlds: The Promises, Pitfalls and Policy Implications of Ethnographic Research.” University of Montana Conference on Undergraduate Research. Keynote Speaker. Missoula, MT: April 12, 2013.

“Protestors, Politicians or Professional Change Agents?: The Future of Activism in the U.S.” University of Montana Alumni Association’s Community Lecture Series. University of Montana. Missoula, MT: March 13, 2012.

“New Questions about Class” Presented at the ‘New Questions: Race, Gender and Class’ Seminar. African American Studies Program. University of Montana. Missoula, MT: October 21, 2009.

“Deconstructing the “Me” Generation: Youth, Professionalization and Civic Engagement in the 1990s.” Department of Sociology. University of Montana. Missoula, MT: February 15, 2008.

“Youth Change Agents: Labor Markets, Organizational Pragmatism and the Professionalization of Social Change.” School of Management and Labor Relations. Rutgers University. New Brunswick, NJ: June 18, 2007.

“Organizer Retention and Turnover: The Role of Training and Development.” The Organizers Forum on Organizer Training and Development. Denver, CO: April 28, 2007.

“Choosing Youth Reformers: Organizational Pragmatism, Social Change and Institutional Reform in Public Schools and Labor Unions.” School of Education and Social Policy. Northwestern University. Evanston, IL: January 23, 2007.

“Working for Justice: Explaining Young People’s Interest in ‘Justice Jobs’.” Presented at the ‘Is There Justice in Employment?’ symposium. Reed College. Portland, OR: April 19, 2006.

“The Cowboy Mentality: Organizers and Occupational Commitment in the New Labor Movement” presented at the ‘Labor in the Grip of Neo-Liberalism’ mini-symposium. Department of Sociology. Smith College. Northampton, MA: March 1, 2004.

“Sticking it Out or Packing it In? Union Organizer Retention in the New Labor Movement” presented at the Labor Relations Research Center. University of Massachusetts. Amherst, MA: March 2, 2004.

---

## **CONFERENCE PRESENTATIONS**

“Convergent Interests, Divergent Strategies: Understanding the Promises and Pitfalls of Labor-Environmental Coalitions in Rural States” presented at the American Sociological Association annual meeting. Seattle, WA: August 23, 2016.

“Contesting Rural Landscapes: The Internal Dynamics of Labor-Environmental Coalitions in Rural States” presented at the Rural Sociological Society Conference. Toronto, ON: August 9, 2016.

“In It for the Long Haul!: Nurturing Positive, Productive & Mutually Beneficial Relationships Between Universities & Community Organizations” presented at the Community Engagement Institute. Spokane, WA: May 22, 2015.

“Home(less) on the Range: Understanding Homelessness in Rural Areas and Small Towns” presented at the Society for the Study of Social Problems. New York, NY: August 9, 2013.

“Negotiating the Rural Landscape: Exploring the Dynamics of Labor/Environmental Coalitions in Rural America” presented at the Society for the Study of Social Problems. Co-author Diane Matthews. Denver, CO: August 18, 2012.

“Giving Back, Getting into Grad School or Launching a Career?: Understanding Participation in Venture Activism” presented at the Society for the Study of Social Problems conference. Las Vegas, NV: August 20, 2011.

“Exploring Disciplinary Boundaries in a Service Learning Class” presented at the Pacific Sociological Association conference. Co-author Celia Winkler. Oakland, CA: April 8, 2010.

“Making the Entrepreneurial Teacher: Teaching Accountability, Teaching Teachers” presented at the American Sociological Association annual meeting. San Francisco, CA: August 9, 2009.

“Teaching Accountability: How Organizations Shape New Teachers’ Attitudes about Accountability Systems” presented at the First International Sociological Association Forum of Sociology. Barcelona, Spain: September 8, 2008.

“Beyond Charisma: Perceptions of Effective Leadership in Union Organizing Campaigns” presented at the United Association for Labor Education conference. Co-author Robert A. Penney. Minneapolis, MN: March 10, 2008.

“Recruiting Individuals, Individualizing Recruitment: Organizational Pragmatism and the Professionalization of Social Change in the 1990s” presented at the American Sociological Association Collective Behavior and Social Movements Workshop. Hempstead, NY: August 10, 2007.

“Choosing Youth: Volunteerism and Organizational Pragmatism in School and Union Reform” presented at the Labor and Employment Relations Association conference. Chicago, IL: January 7, 2007.

“Working for Change: How Labor Markets Influence Institutional Reformers” presented at the United Association for Labor Education conference. Seattle, WA: May 17, 2006.

“Working for Change: How Labor Markets Shape Social Movements and Movements Shape Markets” presented at the UC Labor and Employment Research Fund conference. Santa Barbara, CA: May 13, 2006.

“Building Bonds of Solidarity: Leadership in Micromobilization Contexts” presented at the American Sociological Association annual meeting. Co-author Robert A. Penney. Labor and Labor Movements roundtable session. Philadelphia, PA: August 21, 2005. Co-author Robert Penney.

“The Cowboy Mentality: Organizers and Occupational Commitment in the New Labor Movement” presented at the American Sociological Association annual meeting. Organizations, Occupations and Work roundtable session. Atlanta, GA: August 17, 2003.

“Sticking It Out or Packing It In?: Theorizing Occupational Turnover and Retention Among New Union Organizers” presented at the UC Institute for Labor and Employment Research on Organizing conference. Los Angeles, CA: May 17, 2002.

“Sticking it Out or Packing it In?: Union Organizers in the ‘New’ Labor Movement” presented at the United Association for Labor Education conference. Los Angeles, CA: April 13, 2002.

“Sticking It Out or Packing It In: Union Organizers and the Transformation of the Contemporary American Labor Movement” presented at UC Institute for Labor and Employment Graduate Student Research conference. Santa Cruz, CA: January 19, 2002.

“Sticking it Out or Packing it In: Theorizing Occupational Retention in the New Labor Movement” presented at the UCLA Comparativists' Day conference. Los Angeles, CA: February 1, 2002.

"How New Is New Labor?: Resistance to Change in a Loosely Coupled Organization" presented at the UCLA Center for Comparative Social Analysis' workshop. Los Angeles, CA: December 6, 2001.

## **TEACHING EXPERIENCE**

---



*Course Instructor Experience*

Assistant to Associate Professor. 2009 to present. Department of Sociology. University of Montana. Courses: Qualitative Methods (graduate), Sociology of Work, Race, Class and Gender, Inequality and Social Justice Service Learning: Hunger and Homelessness, Social Stratification, Freshman Seminar: Poverty and Homelessness in a Land of Plenty, and Classical Sociological Theory.

Visiting Assistant Professor. 2008. School of Management and Labor Relations. Rutgers University. Courses: Development of the Labor Movement II, Introduction to Labor and Employment Studies, and Youth in the Workplace: Understanding Youth Labor Market Participation in the U.S.

Instructor of Record. 2003-2004. College of Letters and Science. UCLA. Courses: Service Learning Seminar and Youth at Work: Young People, Work and Labor.

*Other Teaching Experience*

Teaching Fellow. 2004-2005. Department of Sociology. UCLA. Courses: Development of Sociological Theory and Economy and Society.

Teaching Fellow. 2004. Institute for Labor and Employment. UCLA. Course: Labor and Workplace Studies Summer Institute.

Teaching Assistant and Associate. 2002-2004. College of Letters and Science. UCLA. Course: Work, Labor and Social Justice in the U.S.

**GRADUATE STUDENT ADVISING – UNIVERSITY OF MONTANA**

---

Skye McGinty. Sociology Department. MA Thesis. Committee Chair.  
Christian Boyce. Sociology Department. MA Thesis. Committee Member.  
Ally Guldborg. Sociology Department. MA Thesis. Committee Member.  
Peter Ore. Sociology Department. MA Thesis. Committee Chair.  
Geoffrey Havens. Department of Society and Conservation. MA Thesis. Committee Member.  
Kelli Casias. Anthropology Department. MA Thesis. Committee Member,  
Ian Greenwood. Sociology Department. MA Thesis. Committee Member.  
Dustin Satterfield. Sociology Department. MA Thesis. Committee Member.  
Meghan Gill. Psychology Department. Dissertation. Committee Member.  
Alex Pichacz. Geography Department. MA Thesis. Committee Member.  
Will Klaczynski. Geography Department. MA Thesis. Committee Member.  
Montana Moss. Communications Department. Professional Paper. Member.  
Michael King. Sociology Department. MA Thesis. Committee Member.  
Ami Thurber. Social Work Department. Portfolio. Committee Member.  
Jacob Coolidge. Sociology Department. MA Thesis. Committee Chair.

Amanda Cornuke. Communications Department. Professional Paper. Member.  
Amanda Taylor. Sociology Department. MA Thesis. Committee Chair.  
Diane Matthews. Sociology Department. MA Thesis. Committee Chair.  
Sara Shapiro. Sociology Department. MA Thesis. Committee Chair.  
Carly Phillips. Sociology Department. MA Thesis. Committee Member.

**PROFESSIONAL, UNIVERSITY AND DEPARTMENTAL SERVICE**

---

Co-Chair. Global Leadership Initiative Committee. University of Montana. June 2009-June 2013.

Member. Editorial Board. *New Labor Forum*. November 2009-Present.

Member. Service Learning Advisory Board. University of Montana. September 2010-Present.

Member. Pedagogy Project. University of Montana. September 2009-Present.

Referee. American Sociological Review, American Journal of Sociology, Contemporary Sociology, Industrial and Labor Relations Review, Journal of Community Practice, Labor Studies Journal, Mobilization, Radical Society, Sociological Focus, Sociological Forum, Teaching Sociology, Women's Studies International Forum. 2001-Present.

Governing Council Member. Labor and Labor Movements Section. American Sociological Association. 2001-2004.

Member. American Sociological Association, Industrial Relations Research Association, Pacific Sociological Association, Phi Kappa Phi, Rural Sociological Society, Society for the Study of Social Problems, United Association for Labor Education. 1999-Present.