

ANDREA VERNON

Montana Campus Compact, Executive Director
Academic Enrichment Civic Engagement, Director
University of Montana
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Summary of Qualifications

- Visionary leader in community-based higher education academic programs and curricula
- Strong commitment to experiential, high-impact teaching and learning
- Impactful engagement with campus and community partners
- Collaborative leadership with campus, local, and statewide boards and committees
- Successful experience developing, managing, and evaluating high impact practices
- Effective fundraising and fiscal management

EDUCATION

Doctor of Education (Ed.D.) 2001

Educational Leadership, emphasis in Higher Education Administration
University of Montana
Missoula, Montana

Master of Arts (M.A.) 1995

Sociology
University of Montana
Missoula, Montana

Bachelor of Arts (B.A.) 1991

Sociology, emphasis in Family & Intimate Relations
California State University Long Beach
Long Beach, California

PROFESSIONAL EXPERIENCE

University of Montana, Missoula, Montana 1993 to present

Executive Director, Montana Campus Compact
Montana Campus Compact, January, 2016 to present

Executive Administration

- Lead and manage statewide network of 18 colleges and universities to advance the public purpose of higher education by strengthening institutional capacity to educate students for civic and social responsibility, and improve community life.

- Advocate and engage with campus administrators, faculty, and staff to support academic service learning and high impact student engagement programming.
- Develop and secure funding from public/private sources to support the statewide advancement of higher education community engagement.
- Manage \$1 million budget and lead a dynamic team of eight staff members.

Faculty and Staff Development

- Develop and implement faculty and staff professional development workshops and training events at multiple campuses and offer a statewide conference to build cohorts of community engaged professionals adept at service learning and experiential education.
- Collaborate with statewide Advisory Committee to support professional development and the institutionalization of high-impact community engagement.

National Leadership

- Participate in development and re-launch of Newman Civic Fellows National Campus Compact student leadership and engagement program.
- Engage in leadership role with Western Region Campus Compact Continuums of Service Conference planning and implementation.

Director, Academic Enrichment Civic Engagement
Davidson Honors College, 2001 to present

Executive Administration

- Champion civic engagement opportunities in support of the university strategic plan.
- Articulate a vision for civic engagement at the University of Montana and implement strategies to achieve success.
- Lead and manage all staff, program, and curricular activities.
- Collaborate with multiple constituents including campus advisory boards and committees, academic and student affairs departments, students, university administrators, faculty, donors, Montana Campus Compact, Governor's Office for Community Service, and community organizations to cultivate strategic partnerships in support of institutional engagement designed to meet community needs and bolster student success.

Community Engagement

- Liaison to the community for multiple campus-community engagement initiatives and programs.
- Develop and manage statewide AmeriCorps programs including Campus Corps, Montana Technology Corps, Montana Making \$ense, and Community Engagement Research Fellowship Corps.
- Serve on boards of directors of local and statewide nonprofit organizations and community initiatives.
- Participate in the statewide Montana Campus Compact consortium to promote and support campus and community partnerships throughout the state.

Curriculum Development and Scholarship of Engagement

- Research, develop and teach experiential and service learning coursework in nonprofit administration, philanthropy, and civic leadership.

- Created the Minor in Nonprofit Administration, the Nonprofit Administration track of the Master's in Public Administration, the Online Professional Certificate in Nonprofit Administration, and the national Nonprofit Leadership Alliance professional credential.
- Serve as the primary director of nonprofit administration programs, develop curriculum for core courses in nonprofit administration, serve as primary student advisor, and hire and supervise adjunct faculty.
- Lead writer of the proposal to create the Service Learning Course Designation approved by Faculty Senate in 2008.
- Team Leader of the university's original successful application for the Carnegie Foundation Community Engagement Elective Classification in 2008.
- Team Leader for the university's successful renewal of the Carnegie Foundation Community Engagement Elective Classification in 2014.

Faculty Development

- Deliver training and professional development to faculty and administrators to teach service learning pedagogy and the scholarship of engagement.
- Consult and partner with faculty to develop and implement high-impact experiential, community-based, and service learning courses.
- Collaborate with the Academic Standards and Curriculum Review Committee and the Service Learning Advisory Board to evaluate and recommend service learning course designation proposals.
- Coordinate statewide conferences and workshops supporting service learning and community-based experiential learning.
- Secure, manage, and award faculty development funds for service learning courses.

Student Development

- Principal advisor to students in all of the nonprofit administration programs.
- Advise service learning independent study students and supervise service learning internships with community-based organizations.
- Collaborate with student program manager to oversee co-curricular student volunteer programs.
- Advise student government-recognized student groups.
- Serve on undergraduate research and graduate student thesis committees.

Budgets and Grants

- Develop, manage, and report on all state, auxiliary, foundation, and grant budgets in collaboration with the unit's operations manager.
- Principal investigator for grant procurement, development, management, and compliance in support of national service, civic engagement, philanthropy, and the scholarship of engagement at the university.

Adjunct Instructor – Political Science Public Administration

- Nonprofit Management and Public Service, co-taught (PSCI 466).
- Individual and Corporate Philanthropy, co-taught (MGMT 495).
- Philanthropy and Social Entrepreneurship, co-taught (COMM 495).
- Can Giving Change the World: Engaging Social Responsibility through Philanthropy, co-taught (COMM 191).

- Introduction to Nonprofit Organizations (online PSCI 529).
- Nonprofit Program Planning and Evaluation (online PSCI 403).
- Honors College Freshman Seminars (HONR 120).
- Created curriculum, co-taught, and served as study abroad trip advisor for the Experiencing Southeast Asia International Service Learning program (LS 495) field experience in Vietnam and Cambodia, 2005-2007.

Director, Volunteer Action Services
Davidson Honors College, 1997 to 2001

- Developed, implemented, and coordinated campus-wide service learning and volunteer programs for students, faculty, and staff in collaboration with community partners.
- Supervised and managed unit operations including federal and state budgets, leadership of 2 staff members and 10 student program coordinators.
- Strategized and implemented student volunteer programming including Alternative Breaks, America Reads America Counts, Trick-or-Eat, Holiday Adopt-a-Family, K-12 mentoring, and community leadership development.
- Assisted in curriculum development for new and revised service learning course offerings and implemented program evaluation.
- Taught Community Volunteerism (SW 220), Urban Social Issues (HC 395), and advised independent study service learning students.
- Participated in the statewide Montana Campus Compact consortium to promote and support campus and community partnerships throughout higher education in Montana.

Program Director, Montana Campus Corps
Montana Campus Compact, 1995 to 1997

- Developed and launched the Campus Corps AmeriCorps program at eleven college and university campuses in Montana affiliated with the Montana Campus Compact.
- Directed 11 campus-based supervisors and advised and trained 36 student AmeriCorps members in community service activities across the state.
- Wrote and managed the statewide federal grant, implemented program evaluation, conducted program compliance, and coordinated and taught workshops for students.
- Collaborated with colleges, universities, and the state volunteer service network to address community needs through national service and volunteerism.
- Represented the state program at national AmeriCorps conferences and training events and to the Montana Campus Compact Board of Directors.

Coordinator, Student Mentoring Corps
Social Work Department, College of Arts and Sciences, 1993 to 1994

- Assisted in the implementation and direction of the federally funded service learning mentoring program.
- Recruited and trained university students as mentors for local at-risk middle school youth.
- Coordinated and facilitated reflection and group activities for participants.

- Collaborated with community agencies, school counselors, and parents to recruit at-risk student participants.
- Managed program budget and executed a formal evaluation of the program.

LEADERSHIP DEVELOPMENT

- 2017 United States Department of State Professional Fellows Program Alumni, Thailand and Laos
- 2013 Professional Fundraising Workshop for Deans, Department Chairs, and Aspiring Academic Leaders, by Advancement Resources, Missoula, Montana.
- 2012 Strategic Grant Development Writing Workshop, by Institute for Strategic Funding Development, Missoula, Montana.
- 2010 Fundraising for Engagement, three-day seminar hosted by Virginia Tech, Roanoke, Virginia.
- 2008 The Engagement Academy, weeklong immersion program on campus and community engagement, hosted by Virginia Tech, Roanoke, Virginia.

AWARDS AND RECOGNITION

- 2013 Outstanding Service to Campus Community Award, University of Montana.
- 2011 Outstanding Committee Member, United Way of Missoula County.

FUNDED GRANTS AND CONTRACTS

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| 2016 – 2018 | \$825,000 Corporation for National and Community Service for Montana Campus Compact VISTA Program, Co-Principal Investigator |
| 2016 – 2018 | \$522,000 Corporation for National and Community Service for Montana AmeriCorps Program, Co-Principal Investigator |
| 2009 – 2018 | \$90,000 Learning by Giving Foundation and the Sunshine Lady Foundation for experiential philanthropy course, Principal Investigator. |
| 2014 – 2015 | \$2,500 PPL Montana Community Fund for experiential philanthropy course, Principal Investigator. |
| 2013 – 2016 | \$4,000 University of Montana Global Leadership Initiative for experiential philanthropy course, Co-Instructor. |
| 2007 – 2009 | \$491,368 Corporation for National and Community Service for Montana Making \$ense AmeriCorps Program, Co-Director/Principal Investigator. |

2005 – 2006	\$2,800 American Humanics, Inc. for Cohen Grant Project, Principal Investigator.
2004 – 2006	\$63,737 Montana Governor's Office for Community Service for Community Engagement Research Fellowship AmeriCorps Program, Principal Investigator.
2004 – 2004	\$5,000 Montana Secretary of State for Help America Vote Act, Principal Investigator.
2000 – 2006	\$1,705,726 Corporation for National and Community Service for Montana Technology AmeriCorps Program, Principal Investigator.
1998 – 2004	\$11,584 Nonprofit organizations across Montana for Community Service Partner Projects, Principal Investigator.
1998 – 2002	\$85,764 Corporation for National and Community Service for Academic Learning Integrated Volunteer Experience, Principal Investigator.
1997 – 2010	\$405,764 Corporation for National and Community Service for Montana Campus Corps AmeriCorps Program, Co-Director/Principal Investigator.
1995 – 1997	\$165,000 Corporation for National and Community Service for Montana Campus Corps AmeriCorps Program, Co-Principal Investigator.

PROFESSIONAL PRESENTATIONS

September, 2017	<i>Advancing Your Career in Nonprofits through Higher Education Degrees and Certificates</i> , Montana Nonprofit Association Annual Conference, Missoula, Montana.
April – May, 2017	<i>University of Montana: Service Learning and Civic Engagement Promotion</i> , at National University of Laos; <i>Service Learning and Civic Engagement in the U.S.</i> , Thammasat University and Prince of Songkla University, Thailand; <i>Culture of Volunteerism and Civic Engagement in the U.S.</i> , Srinakarinwirot University, Thailand
April, 2017	<i>Service Learning Pedagogy in the Online Environment</i> , Western Region Campus Compact Continuums of Service, Denver, Colorado.
March, 2017	<i>Instruments to Pursue a Meaningful Career in the Nonprofit Sector</i> , Serve Montana Symposium, Helena, Montana.
May, 2015	<i>Culture of Volunteerism and Civic Engagement in the United States</i> to the Civil Society Development Fellows, Mansfield Center, University of Montana, Missoula, Montana.

- April, 2015 *Service Learning in the Online Landscape* at the Service Learning Colloquium, Montana State University, Billings, Montana.
- June, 2013 *Cultivating Stewardship: Student Engagement in the Community* at the Philanthropy Educator's Symposium, Stanford University, California.
- April, 2013 *Service Learning Training to the Forest for Every Classroom Program*, Tarkio, Montana.
- May, 2012 *The What, Why and How of Service Learning* at the University of Montana Western, Dillon, Montana.
- April 2012 *Community Outreach and Collaborative Community Partnerships* at the U.S. Forest Service Northern Region Public Affairs Officer's Conference, Missoula, Montana.
- March 2011 *Incorporating Individual and Corporate Philanthropy into the Management Curriculum*, a paper accepted for presentation at the Western Academy of Management, Victoria, British Columbia, Canada.
- November 2009 *Service Learning and National Service: Blending Theory and Practice*, at the Third International Symposium on Service-Learning, Athens, Greece.
- June 2008 *Blending Theory and Practice: The University of Montana's ALIVE Program* at the National Conference on Volunteering & Service, Atlanta, Georgia.
- April 2008 *Creatively Combining Service Learning and other Pedagogies to Achieve Learning Outcomes* at the 11th Annual Continuums of Service Conference: The Engagement Imperative, Portland, Oregon.
- January 2008 *Campus Partnerships with State Nonprofit Associations: Best Practices* panel presentation at the American Humanics Management Institute, Kansas City, Missouri.
- November 2007 *Paths Taken: Women in Higher Education Administrative Positions* panel presentation at the Day of Dialogue, University of Montana, Missoula, Montana.
- April 2007 *Honors Students Discover, Create and Invent New Reality through Alternative Break Experiences* at the Western Regional Honors Conference, Anaheim, California.
- October 2006 *Great Contributions of Non-Governmental Organizations in U.S. History* to the All China Youth Federation, Mansfield Center, University of Montana, Missoula, Montana.

- April 2006 *Preparations of Professionals and Citizens of the World: Universities as Sustainable Centers for Social Improvements in the United States of America and Central Asia* at the Phi Delta Kappa/School of Education Research Symposium, University of Montana, Missoula, Montana.
- March 2006 *Preparations of Professionals and Citizens of the World: Universities as Sustainable Centers for Social Improvements in the United States of America and Central Asia* at the 2nd Annual International Globalization, Diversity, and Education Conference, Washington State University, Pullman, Washington.
- January 2006 *Social Capital in American Society* at the Governor's Office for Community Service AmeriCorps All Member Gathering, Butte, Montana.
- January 2006 *Model American Humanics Campus Program* at the American Humanics Campus Expansion and New Campus Director Training Institute, San Diego, California.
- August 2004 *Civic Engagement Activities in Higher Education* at the Governor's Conference on Civic Engagement, Helena, Montana.
- February 2004 *Community Responses to Higher Education Service Learning* poster at the Montana State University Service Learning Seminar, Bozeman, Montana.
- November 2003 *Discovering Common Ground through Service* at the National Collegiate Honors Council. Chicago, Illinois.
- October 2001 *Community Perspectives in Higher Education Service Learning & Volunteerism* at the International Conference on Service Learning Research. Berkeley, California.
- June 1999 *Service Learning: Assessing the Impacts from a Community Perspective* at the Forum on Volunteerism, Service and Learning. Atlanta, Georgia.
- June 1999 *Leadership and Service Learning: Bridging the Gap Between Academic and Student Affairs* at the Forum on Volunteerism, Service and Learning. Atlanta, Georgia.
- October 1998 *Relevant Connections of Service Learning: Assessing the Impacts of Student Learning* at Northern Rocky Mountain Educational Research Association Conference. Pray, Montana.
- July 1997 *Service Learning: Integrating Service and Academics* at School of Education Leadership Institute. Missoula, Montana
- May 1997 *Montana Campus Corps - Lessons for a Lifetime: Impacts of National Service on College Student Participants* at Northwest Service Symposium. Seattle, Washington.

August 1996

Successful Short-Term Service Projects: Coordination and Implementation of Community Service Projects at Northwest Network Conference. Portland, Oregon.

PUBLICATIONS

*indicates peer reviewed

Vernon, A.A., & Foster, L. (2002) Community Perspectives in Higher Education Service Learning and Volunteerism. Service-Learning Through a Multidisciplinary Lens. Vol. 2.

*Vernon, A.A., & Foster, L. (2002). Nonprofit Perspectives in Higher Education Service Learning and Volunteerism. Journal of Nonprofit Sector Marketing & Research. Vol. 10, issue 2.

Vernon, A.A. (2001). Community Perspectives in Higher Education Service Learning and Volunteerism, Doctoral Dissertation; The University of Montana, Missoula, MT.

*Ward, K.A., & Vernon, A.A. (Summer, 2000). Campus and Community Partnerships: Encouraging Effective Practice. National Society for Experiential Education Quarterly. Vol. 25 No. 4.

*Vernon, A.A., & Ward, K.A. (Fall, 1999). Campus & Community Partnerships: Assessing Impacts and Strengthening Connections. Michigan Journal of Community Service Learning.

*Ward, K.A., & Vernon, A.A. (January, 1998). Service Learning: Defining the Essentials. Academic Exchange Quarterly.

Vernon, A.A. (1995). Campus-Based Mentoring as an Intervention Strategy for At-Risk Youth: An Implication of its Effectiveness. Master's Thesis; The University of Montana, Missoula, MT.

PROFESSIONAL SERVICE

Campus Compact

2016 – present Continuums of Service Conference Committee Member

2016 National Leadership Team for Newman Civic Fellows

University of Montana

2015 Search Committee Member, Davidson Honors College Dean

2012 – 2017 Peace Corps Prep Program, Advisory Committee Member

2010 – 2017 Charitable Giving Campaign, Steering Committee Member 2010-2012,

	Executive Committee Member 2012 to present, Campaign Chair 2014
2010 – 2012	PK-20 Steering Committee
2010 – 2014	Committee on Fraternities and Sororities
2009 – 2010	Undergraduate Curriculum Study Group
2008 - 2009	University Center Assessment Committee
2007 – present	Service Learning Advisory Board, Chair 2010 to present
2005 – 2007	Ursa Major Leadership Development Committee
2003 – 2008	Outstanding Student Leader Committee
2003 – 2008	Sentinel Service Award Committee
2002 – present	Nonprofit Leadership Alliance, formerly American Humanics Advisory Council
2002 – 2013	Nonprofit Studies Advisory Committee, formerly American Humanics Advisory Board, Chair

Community Service

2016 – present	Montana Nonprofit Association, Board Member
2013 – present	Volunteer Missoula Advisory Board Member
2013 – 2017	Collective Impact Missoula, Steering Committee Member
2013 – 2015	Montana Nonprofit Association Networkers Group
2013 – 2014	PPL Montana Community Fund Board Member
2013 – 2014	Missoula County Public Schools Facilities Plan Steering Committee
2013 – 2014	Missoula Executive Director Roundtable Facilitator
2012 – present	Certified Montana Swimming Official
2011 – 2017	Friends of Flagship Advisory Board
2008	Workforce Development Committee, Youth Homes, Inc.
2007 – present	United Way of Missoula County Community Impact Committee

2005 – 2011	United Way of Missoula County Board of Directors, Chair Research & Development 2006-2007
2005 – 2009	Public Policy Council, Montana Nonprofit Association
2004 – 2010	Montana Nonprofit Association Board of Directors, Secretary 2005-2006; Vice Chair 2006-2007; Chair 2007-2008; Professional and Organizational Development Committee 2005 to 2010
2004 – 2005	Western Regional Representative, American Humanics Campus Director's Association
2003 – 2008	Western Montana Volunteer Center Advisory Council, Secretary 2003-2006
1997 – 2000	America Reads State Planning Committee, Governor's Office for Community Service
1997 – 1999	Unified State Planning Committee for Volunteer Service and Montana's Promise, Governor's Office for Community Service
1996 – 1997	Planning Committee, Governor's Annual Conference on Community Service in Montana

DISSERTATION, THESIS AND UNDERGRADUATE RESEARCH ADVISING

C. Roch Turner, A Phenomenological Inquiry of International Service-Learning Experiences and their Impacts on Post-Service Educational Experiences. Dissertation for Doctoral Degree in International Educational Leadership, 2017.

Elsie Thomson, Insights from the Field and Office of an Experiential Education Nonprofit: Managing Curriculum, Logistics, and Risk. Professional Portfolio for Masters of Science in Environmental Studies, 2017.

Allison McGovern, Socialization and Volunteers: A Training Program for Volunteers at Nonprofit Organizations. Professional Paper for MA in Communication Studies, 2015.

John Stegmaier, Emerging Models in Environmental Volunteerism: The Domestic Volunteer Vacation. Thesis for MS Degree in Recreation Management, 2014.

Amy Beale, Public Perceptions of the Nonprofit Sector. Undergraduate research paper for the University Scholar distinction, 2014.

Heather Schmit, Conservation at its Best: New Zealand's Fight against Environmental Degradation. Undergraduate research paper for the University Scholar distinction, 2013.

Jacob Coolidge, Spare Some Change?: The Policing of Shelter-Resistant Homeless in Missoula, Montana. Thesis for MA Degree in Sociology, 2012.

Amanda Taylor, Substance Abuse Issues of Homeless Populations. Thesis for MA Degree in Sociology, 2011.

Victoria Zimmer, College Student Perceptions of Philanthropic Giving. Undergraduate research paper for the University Scholar distinction, 2011.

Megan Gale, Public Relations in Nonprofit Organizations: A Guide to Establishing Public Relations Programs in Nonprofit Settings. Thesis for MA Degree in Communication, 2007.

Jenni Pohjoispuro, Statewide Curriculum Coordination for Nonprofit Management Preparation. Thesis for MA Degree in Sociology, 2006.

Georgi Rausch, "It's the other way around" Sustainability, Promotion, and the Shaping of Identity in Nonprofit Arts Organizations. Thesis for MA Degree in Communication, 2005.

PROFESSIONAL AFFILIATIONS

- Campus Compact
- Montana Nonprofit Association
- Nonprofit Leadership Alliance National Network
- Missoula Nonprofit Network