Anthropology 600: Issues in Cultural Heritage

Professor: Gregory R. Campbell
Office & Office Hours: SS 231; M, W, 8am-11am or anytime I am in the office.
Email: gregory.campbell@mso.umt.edu

Course description: The course discusses concepts of cultural heritage from a theoretical and critical perspective, analyzing heritage as a construct, and provides coverage of the practical aspects of cultural heritage. From the theoretical perspective, different notions of heritage are explored from a variety of perspectives, especially anthropological and non-western paradigms. Sessions cover topics such as memory, nostalgia, the invention of tradition, the heritage industry, and cultural tourism, the quest for the 'authentic' heritage, heritage landscapes, cultural property issues, the commoditization of the past, reconstructions and intellectual property rights. The course also includes topical issues about the organization and funding of cultural heritage organizations, management of cultural heritage sites, conservation profession, legal and ethical issues relating to cultural heritage including the trade in art and antiquities, restitution and repatriation, international conventions and efforts to protect tangible and intangible aspects of culture.

Required readings: Students are required to read all the assignments in the order that they are presented throughout the course. Each student will be required to critically assess the articles/chapters and be prepared to discuss all the assigned readings in class. If you are not prepared you will do a disservice to yourself and the other seminar participants. If the discussion is not to a standard set by the instructor, each student will lead a discussion group on an assigned reading, offering their critical assessment, and will be graded according to the assignment.

Campelo, Adriana, Laura Reynolds, Adam Lindgreen, and Michael Beverland, Cultural Heritage. Routledge Press.

Other required readings will be assigned sporadically throughout the course and will be distributed either via email or in-class.

Recommended Readings:
Course requirements:

Your final grade will be based on several major criteria: 1. **Active class preparation and class participation** (**synthesis of readings, analytical depth, and critical thinking**) and 2. **Research performance** (**theoretical depth, analytical writing, and problem orientation**).

Each student is required to attend class prepared to discuss critically all the assigned readings. Each student is required to read everything assigned for that particular discussion period. Your ability to articulate and critically analyze the reading materials and openly critique the ideas presented in the readings and of your classmates in an in-depth fashion will determine a portion of your grade. The professor on the basis of discussion, debate, and critical thinking will evaluate each student’s performance each week. **Fifty percent of the final grade will be based on class participation and discussion.**

The second assignment is to choose a contemporary cultural heritage issue, controversy, or topic. Critically examine that topic with respect to the major issues, debates, and/or proposed solutions from an anthropological perspective. **You will determine your research focus, but the instructor must approve the subject matter.** The paper is not a description, but a piece of analytical research that is theoretically and methodologically grounded to sharpen your research skills. The final paper should of sufficient quality to present at a professional conference or develop into a potential publishable piece.

**Final grading will be based on these criteria. The research project must be 20 to 25 typed pages, formatted in the American Anthropologist, American Antiquity, or American Journal of Physical Anthropology style. The paper will constitute 50 percent of the final grade.**

The final grade will reflect your class preparation, class participation as well as research performance. **Remember a C grade is considered failing in Graduate School.** No exams are required, but each student is to complete two written assignments. The first written assignment is to compile a bibliography of **no less than 30 sources** of scholarly journal articles and/or books about an aspect of cultural heritage (**Topic will be selected by the student or assigned by the instructor**). The bibliography will be submitted electronically, in Word, on or before **October 15, 2019.**

At the end of the seminar, each student will be presented with a concise written evaluation in each of the above areas along with your final grade. **There is no negotiation about your grade.**

**Class Attendance:** Two unexcused absences from seminar will automatically result in lowering your final grade.

**Extra Credit:** For those of you who would like to insure yourself a superior grade, I recommend doing several extra credit projects. Select one or more of the recommended readings and write a critical review of each work, discussing the work's relevancy to cultural heritage and anthropology as a mode of inquiry. The book review should be of publishable quality for a peer-reviewed academic journal. **The assignment is due the last day of seminar. No late material will be accepted after the due date!**