Publishing: The Next Steps       EVST 594.02       Spring 2018       JRH 107 (temporary)

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Resources: EVST Publication Directory (PD) hardcopy in JRH 107 library and on MOODLE for EVST 594.01.
2013 Writers Market (WM) in JRH 107 (bldg. use only).       Recommended: Hacker Pocket Style Manual or other good style manual.

Purposes & Outcomes: Learn to find publication outlets, research & interpret their guidelines, select publications to match you and your writing projects, prepare your ms. for presentation, write cover letters and queries, keep records, find info on book proposals and book publishers. Hear and discuss publishing advice from established writers. Discuss and review EVST thesis logistics, particularly for the environmental writing thesis.

Required Work: Do initial Editor Packet (EP) assignment.
  Prepare entry for publication directory for 1 assigned current call for submissions/contests.
  Research publication directory and/or other sources and select at least 3 places to send your essay.
  Verify (via websites &/or WM) & update or create entries of your 3 places for EVST publication directory.
  Prepare and send out at least 1 essay to at least 3 places.
  Find, research, and write entry for at least 1 new outlet you find to add to EVST publication directory.
  After Sprng Brk: Prepare questions for classes with visitors TBA and on EVST thesis logistics

Wk#1 Go over syllabus/schedule. Discuss/arrange registration, finalize location, day, & time. Class work begins next week.

   For Next Week: 1) Editor Packet Assignment. 2) Start on entry for PD on 1 current call for submissions/contests.

#3:___ Discuss EP Assignment (your experience and group’s) in terms of understanding your own submission work & preparation.
   Look at resources Phil brings. For next week: watch sections (TBA) of DVD 01134 on Reserve at ML. Do new PD entry.

Ongoing For Week #5 (2 wks out): Determine at least 3 places to send 1 essay(s). For each one, research to make sure all guidelines, addresses, requirements, etc. are current. If any of these 3 need update for Publication Directory, write a new entry sheet for it; if any of these 3 aren’t in PD, prepare a new entry. Find/see a copy of each journal if possible. For at least 1 of your 3 submission places, read the Table of Contents, Contributor Notes, & at least 1 essay in 1 issue.

Ongoing For Week #7 (4 wks out): Continue polishing essay you’ll send out. (Conferences with me as needed next month.)

Ongoing For Week #9 (6 wks out): Find, research, and write entry for at least 1 new outlet to add to publication directory.

#4:___ Discussion/questions re DVD and/or ongoing assignments. Bring EVST PD entry you’ve prepared for 1 current call.

#5:___ Bring lists of 3 Publication outlets you’ve chosen and any related Q’s. Discuss lists and Cover Letters. Handouts.
   For Next Wk: Write 3 Cover Letters/Emails to go with essays, addressed, and anything else required by outlets’ guidelines.

#6:___ Bring Cover Letters & Packets & any ongoing questions for review and discussion.

#7:___ Bring essays to class. Workshop in pairs for presentation, mechanics, title, open, close.
   For next week: Arrange w/ one other partner in class for last proofread as you prepare packets for mailing. Bring all.

#8:___ Bring packets ready to mail (including stamps and SASE’s if necessary) or doc’s ready to email. Attention to detail.
   For next week: Prepare list of Q’s, things you may want to discuss now and in remainder of classes after SB.

#9:___ Bring Q’s. Discuss. What to do if ms accepted, and if not. Preview classes/visitors after SB.
   Bring entry for at least 1 new outlet you’ve discovered to add to class publication directory

Spring Break
#10:___ Discuss query letters, book proposals, book publishing. Handouts and info on 3 visitors next 3 weeks.
#11, #12, #13: Visitors TBA to discuss publishing. Bring Q’s.
#14: EVST Writing Thesis/Portfolio Logistics: Proposals, Committees, Projects, Archives, Forms, etc. Handouts.

http://www.newpages.com/literary-magazines/