Communicating Economics-ECNS 481
The University of Montana
Spring 2018
SYLLABUS

INSTRUCTOR: Professor Kellenberg
CLASS HOURS: TTh, 9:30-10:50 AM
CLASS LOCATION: LA 303
OFFICE HOURS: TW 2:00-3:00 PM (or by appointment)
OFFICE LOCATION: Liberal Arts 404
TELEPHONE: 243-5612
EMAIL: Derek.Kellenberg@mso.umt.edu

Note: The following syllabus defines the rules and important dates for the semester; however, I reserve the right to make changes if the need arises.

Prerequisite: Senior or graduate status and an Economics major.

General Description: Students will integrate and apply the knowledge they have gained through the Economics major and develop their skills in communicating that knowledge. Students will apply economic theory and evidence to practical problems faced by themselves, policymakers, businesses or other economic agents. Students will practice identifying the economic principles behind observed problems or interesting phenomena, applying economic models to analyze these topics, and communicating this knowledge in different ways to a range of audiences. Additionally, students will learn to read academic research papers and synthesize the findings in order to answer practical policy relevant questions.

Text:


Learning Outcomes: Students who successfully complete this course will be able to:

• Formulate answers to real-world questions using economic principles
• Develop conclusions about economic questions based on synthesis of theory and evidence
• Deliver well-structured, engaging oral presentations addressing practical economic questions
• Identify and pursue more sophisticated questions for academic inquiry
• Find, evaluate, analyze, and synthesize information effectively from diverse sources
• Manage multiple perspectives as appropriate
• Recognize the purposes and needs of economic audiences and adopt the academic voice necessary for communicating economic ideas
• Use multiple drafts, revision, and editing in conducting inquiry and preparing written work
• Follow the conventions of citation, documentation, and formal presentation appropriate to the economics discipline
• Develop competence in information technology and digital literacy
**Grades:** Your overall class grade will be based on your performance on 8 assignments, daily attendance and participation in class exercises, and presentations, and the completion of the senior exit exam and senior survey. The breakdown of the overall class grade is as follows:

- **Attendance/Participation** 15%
- Assignment #1 5%
- Assignment #2 5%
- Assignment #3 5%
- Assignment #4 5%
- Assignment #5 5%
- Assignment #6 20%
- Assignment #7 5%
- Assignment #8 25%
- Senior Exit Survey 7%
- Senior Exit Exam 3%

**Senior Exit Survey:** The senior exit survey is an important survey tool that the Department of Economics uses to assess your experience as an undergraduate in Economics. You may sign your name or take it anonymously, but your grade for this will be dependent on your attendance on the Exit Survey day.

**Senior Exit Exam:** The senior exit exam is used as a valuable assessment tool for the Department of Economics to assess overall Economic knowledge of our graduating seniors. It is a comprehensive exam covering all UM undergraduate Economics courses.

**A Word on Cheating and Plagiarism:** Do not do it! All students are expected to abide by the University of Montana Student Conduct Code. Any violators of the Student Code of Conduct will be subject to punishment as outlined in the Student Code. For more information on the Student Code of Conduct please consult the following website:

http://www.umt.edu/vpesa/Dean%20of%20Students/default.php

**Students with Disabilities:** If you are a student with a disability who will require reasonable program modifications in this course, please meet with Disability Services for Students in Lommasson 154 for assistance in developing a plan to address program modifications. If you are already working with Disability Services, please arrange to meet with me during my office hours to discuss reasonable modifications that may be necessary. For more information, visit the Disability Services website at http://www.umt.edu/disability.

**Classroom Policies:** I reserve the right to ask you to leave the classroom for the day if I perceive that you are being disruptive in any way to me or others in class. I view disruptive behavior to include things like talking on a cell phone, texting, tweeting, emailing, surfing the web, reading a newspaper or doing crosswords puzzles during class time. **Cell phones must be put away (out of sight and ringers turned off) at all times.**
### Spring 2018 Schedule for ECNS 481

<table>
<thead>
<tr>
<th>Week</th>
<th>Tuesday</th>
<th>Thursday</th>
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<tbody>
<tr>
<td>1</td>
<td>Introduction</td>
<td>READ Mcloskey Ch. 1 – 11</td>
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<td></td>
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<td>In Class writing assignment</td>
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<td>2</td>
<td>READ Mcloskey Ch. 12-21</td>
<td>Assignment 1: Interesting Topics</td>
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<td>In Class writing assignment</td>
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<td>3</td>
<td>Library Research Day (@ Library)</td>
<td>READ Mcloskey Ch. 22-31</td>
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<td></td>
<td>With Kate Zoellner</td>
<td>In Class writing assignment</td>
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<td>4</td>
<td>Assignment 2: Article Summaries (5 presentations)</td>
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<tr>
<td>5</td>
<td>Assignment 2: Article Summaries (5 presentations)</td>
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<tr>
<td>6</td>
<td>Assignment 3: Policy Paper Statement</td>
<td>Assignment 4: Graphs, Figures, and Tables examples</td>
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<td>RE-READ Mcloskey Ch. 15</td>
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<td>7</td>
<td>Career Discussion Day</td>
<td>Assignment 5: Opening Paragraph</td>
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<td>8</td>
<td>Writing Day – No Class</td>
<td>Assignment 6: Topic or Policy Paper 1st Draft Feedback Workshop</td>
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<td>9</td>
<td>Writing Center Appointments</td>
<td>Writing Center Appointments</td>
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<td>10</td>
<td>SPRING BREAK – No class</td>
<td>SPRING BREAK – No class</td>
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<tr>
<td>11</td>
<td>Assignment 7: Abstract Due</td>
<td>Topic or Policy Paper Presentations (3 presentations)</td>
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<td>12</td>
<td>Topic or Policy Paper Presentations (3 presentations)</td>
<td>Topic or Policy Paper Presentations (3 presentations)</td>
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<td>13</td>
<td>Topic or Policy Paper Presentations (3 presentations)</td>
<td>Writing Day – No Class</td>
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<tr>
<td>14</td>
<td>Topic or Policy Paper Presentations (3 presentations)</td>
<td>Topic or Policy Paper Presentations (3 presentations)</td>
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<td>15</td>
<td>Senior Exit Survey</td>
<td>NO CLASS</td>
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<td>Assignment 8: Topic or Policy Paper Due</td>
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<td>16</td>
<td>Final Exam Date, Tuesday May 8 from 8:40 -10 AM.</td>
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<td>Senior Exit Exam</td>
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